



MYA AYER Group of Companies

No.(55), Sein Lei Kan Thar Street, Ywar Thar Gyi Industrial Zone,
South Dagon, Yangon, Myanmar. Purchasing & Procurement : +95-9421144727
Admin : +95-9421144724, Sales +95-973046817, +95-973241015

Q4 Meeting Minutes

Date: January 12, 2024

Attendees:

- U Ye Htut Htake, Managing Director
- BOD Members
- Department Heads

Agenda:

1. Review of Q4 Performance:

- Met annual revenue targets ahead of schedule.
- Significant sales growth to Modern trade.

2. Project Updates:

- Completion of all 2024 construction projects on time and within budget.
- Expansion of organic certification to additional coconut farms.

3. Future Plans:

- Introduction of new product lines, including coconut vinegar, coconut coir and health snacks.

4. Corporate Values and Ethics:

- Continued emphasis on ethical business practices and community support.

Decisions:

- Approved new budget for marketing and R&D for 2025.
- Decided to implement more aggressive strategies for market penetration in Europe and North America.





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Actions:

- Finance to allocate budget for 2025 initiatives.

- Marketing to develop campaigns targeting new markets.

